



# THE EAST CUT

## MEETING AGENDA EXECUTIVE COMMITTEE

The East Cut Community Benefit District  
Friday, April 26, 2019 12:00-1:30pm  
160 Spear St. Suite 230

All of The East Cut CBD Committee meetings are open to the public. Attendees may address the committee on items appearing on the agenda during the discussion of those items and may also address the committee on items on or not on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have up to 2 minutes to address the committee.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The East Cut CBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

### OPEN SESSION

A. Call to Order and Review of Public Comment Guidelines (12:00pm)

B. Introductions (12:02pm)

C. Discussion and Approval Items (12:05pm)

C-1 **APPROVE** minutes from 03.23.19 Executive Committee meeting.

C-2 Executive Director Report

- i. **APPROVE** \$11,950 contract between Cube 84 and The East Cut CBD to create and implement a database to manage information and associated contacts for every property in The East Cut CBD. (Robinson)
- ii. UPDATE on Board of Directors composition and the resignation of Carla Emil. (Robinson)
- iii. UPDATE on The East Cut CBD search for a new staff member. (Robinson)
- iv. **APPROVE** date for The East Cut CBD's May Executive Committee meeting. (Robinson)

C-3 Street Services and Safety Committee Report:

- i. UPDATE and DISCUSS the proposed homeless Navigation Center to be located at Sea Wall Lot 330 (the parking lot at Bryant Street and the Embarcadero). (Robinson)
- ii. DISCUSS Supervisor Haney's Clean and Safe Plan. (Robinson)
- iii. PRESENTATION and REVIEW of monthly street services statistics. (Mitchler/Robinson)

- C-4 Neighborhood Parks and Greenspace Committee Report:
- i. UPDATE on public outreach for the design of Transbay Park (the middle portion of the Temporary Transbay Terminal site). **APPROVE** increasing MK Think contract by \$2,292, from \$15,000 to \$17,292. (Birdsey/Robinson)
  - ii. DISCUSS South Downtown Design and Activation Plan (Soda) and proposed changes to Beale and Howard Streets. UPDATE on upcoming community meetings. (Robinson)
  - iii. UPDATE on The East Cut Street Life Plan and the development of potential projects at Essex Street and 325 Fremont. (Robinson)
  - iv. UPDATE on continuing parks and greenspace projects within The East Cut Community Benefit District. (Birdsey/Robinson)
    1. District street tree maintenance
    2. Guy Place Park
    3. Emerald Park
    4. Public Space Inventory

- C-5 Salesforce Park Committee Report:
- i. DISCUSS and **APPROVE** Transbay Joint Powers Authority (TJPA) invoice for \$507,388 for Salesforce Park maintenance. (Post/Robinson)
  - ii. UPDATE on MOU between The East Cut CBD and the TJPA to ensure that TJPA and The East Cut CBD are making coordinated Salesforce Park-related decisions. (Post)
  - iii. UPDATE on Salesforce Park timeline for re-starting operations and programming. (Post)

- C-6 Finance Committee Report:
- i. REVIEW, DISCUSS, and **APPROVE** The East Cut CBD Financial Reports from the third quarter of FY18-19. (Robinson)
  - ii. UPDATE on funds raised through grants and donations. (Robinson)

- C-7 Economic Development Committee Report:
- i. DISCUSS The East Cut CBD's East Cut Forward fundraiser to support parks and open space in the district. (Lagarde)
  - ii. UPDATE on recent and upcoming East Cut CBD activations, pop-ups and business openings. (Musleh/Robinson)

D. Announcements and Requests for Information (1:25pm)

E. General Public Comment on Items Not on the Agenda (1:28pm)

F. Adjourn (1:30pm)

**Next Executive Committee Meeting**  
The East Cut Community Benefit District  
Friday, May 24<sup>th</sup>, 2019, 12:00pm-1:30pm  
[Date may change -- see agenda item C-2 iv]  
160 Spear Street, Suite 230

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