



THE EAST CUT

MEETING AGENDA EXECUTIVE COMMITTEE

The East Cut Community Benefit District
Tuesday, December 4th, 2018 9:00-10:30am
160 Spear St. Suite 230

Teleconference locations:
810 7th Street, San Francisco, CA 94107

All of The East Cut CBD Committee meetings are open to the public. Attendees may address the committee on items appearing on the agenda during the discussion of those items and may also address the committee on items on or not on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have up to 2 minutes to address the committee.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The East Cut CBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

OPEN SESSION

- A. Call to Order and Review of Public Comment Guidelines (9:00am)
- B. Introductions (9:02am)
- C. Discussion and Approval Items (9:05am)
 - C-1 **APPROVE** minutes from 11.09.18 Executive Committee meeting.
 - C-2 President's Report:
 - i. DISCUSS and **APPROVE** recommended bonuses for The East Cut staff to the Board of Directors. (Lituchy)
 - C-3 Nominating Committee Report:
 - i. REVIEW, DISCUSS and **APPROVE** the proposed Board of Directors slate, and UPDATE on Executive Committee composition. (Lituchy)
 - C-4 Audit Committee Report
 - i. REVIEW, DISCUSS and **APPROVE** FY16-17 The East Cut CBD audit. (Cornwell)
 - C-5 Salesforce Park Committee Report:
 - i. UPDATE on and DISCUSS Salesforce Park timeline for re-starting operations and programming. (Robinson)
 - ii. REVIEW, DISCUSS and **APPROVE** a draft MOU between The East Cut CBD and the Transbay Joint Powers Authority (TJPA) to ensure that TJPA and The East Cut CBD are making coordinated Salesforce Park-related decisions. (Post)

C-6 Finance Committee Report:

- i. UPDATE on contract negotiations with TL², the new accounting firm, to prepare The East Cut CBD's monthly financial statements for an annual contract amount \$25,000. (Coming)
- ii. UPDATE on funds raised through grants and donations. (Robinson)

C-7 Street Services and Safety Committee Report:

- i. UPDATE on Block by Block's nighttime safety and cleaning patrol services. (Chrisman/Robinson)
- ii. REPORT and DISCUSSION on monthly neighborhood clean and safe service statistics. (Chrisman/Mitchler)
- iii. REVIEW and DISCUSSION of a survey of District stakeholders to understand the perception and effect of The East Cut CBD's services. (Robinson)

C-8 Neighborhood Parks and Greenspace Committee Report:

- i. UPDATE and DISCUSSION on estimated operating costs of Under Ramp Park. (Birdsey/Robinson)
- ii. UPDATE and DISCUSSION on public outreach led by The East Cut CBD in partnership with SF Public Works and the Office of Community Investment and Infrastructure (OCII) for planning of the proposed Transbay Park (a new park to be built on a portion of the Temporary Transbay Terminal site). (Robinson)
- iii. UPDATE on continuing public open space and parks projects
 1. Guy Place Park
 2. Emerald Park Holiday activation
 3. District street tree maintenance
 4. SODA public meetings and timeline

C-9 Economic Development Committee Report

- i. UPDATE on recent and upcoming East Cut CBD activations, pop-ups and business openings. (Musleh/Robinson)
- ii. UPDATE on media mentions and reports regarding The East Cut Community Benefit District. (Musleh/Robinson)
- iii. UPDATE on and DISCUSS the potential for The East Cut CBD to produce a fundraising event to generate additional revenue for the CBD. (Robinson)

C-10 Executive Director Report:

- i. DISCUSS The East Cut CBD's December Board meeting. (Robinson)
- ii. DISCUSS and **APPROVE** The East Cut CBD holiday schedule for the CBD administrative office. (Robinson)
- i. UPDATE and DISCUSSION on partnering with the Metropolitan Transportation Commission on activating the 375 Beale retail space. (Robinson)

D. Announcements and Requests for Information (10:17am)

- E. General Public Comment on Items Not on the Agenda (10:18am)
- F. Public Comment on Closed Session Items (10:19am)
- G. Adjourn into Closed Session (10:20am)

ADJOURN TO CLOSED SESSION

- A. CBD Employee Performance Evaluation (Government Code Section 54957(b)(1))

Title: Executive Director

- H. Resume in Open Session (10:28)am
- I. Announce Any Reportable Actions (10:29am)
- J. Adjourn (10:30am)