

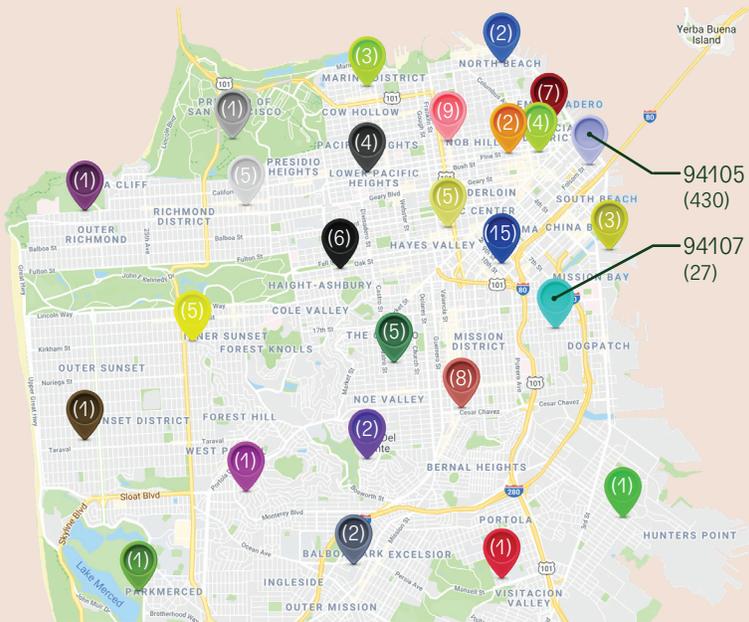
TRANSBAY PARK OUTREACH

SURVEY ONE KEY FINDINGS

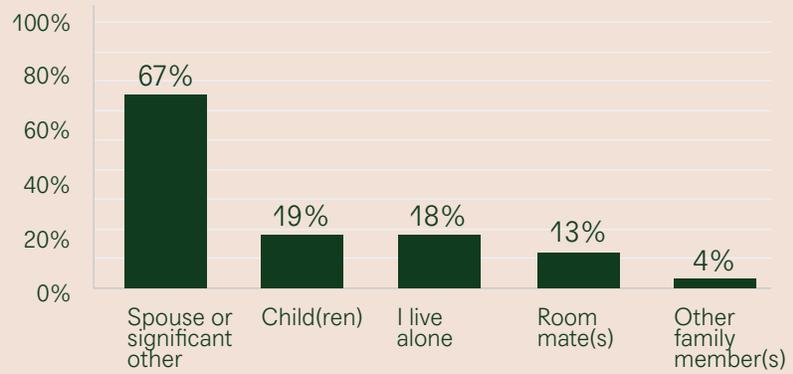
The East Cut Community Benefit District (CBD) launched the community outreach process to collect public input on the uses and activities to be included in the future Transbay Park. The 1.25-acre park will occupy the middle of a downtown San Francisco block bounded by Howard and Folsom, and Beale and Main streets. The anonymous survey was developed in collaboration with San Francisco Public Works (Public Works), lead design team for the park, and the Office of Community Investment and Infrastructure (OCII), lead developer for the park.

The results of the first outreach survey depicted below result from the analysis of 582 anonymous responses. The survey was administered on paper and online over a four-week period through local property managers. The East Cut CBD also purchased social media ads to promote the survey and provided paper versions at outreach events.

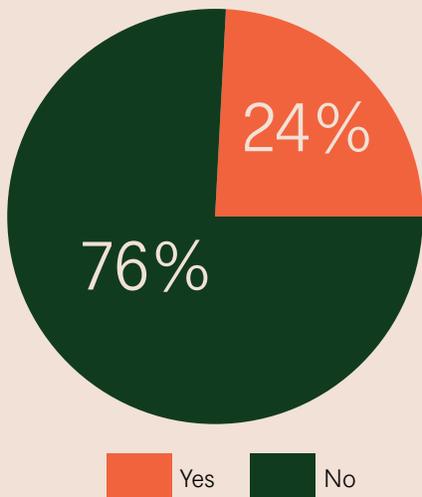
Where do respondents live?



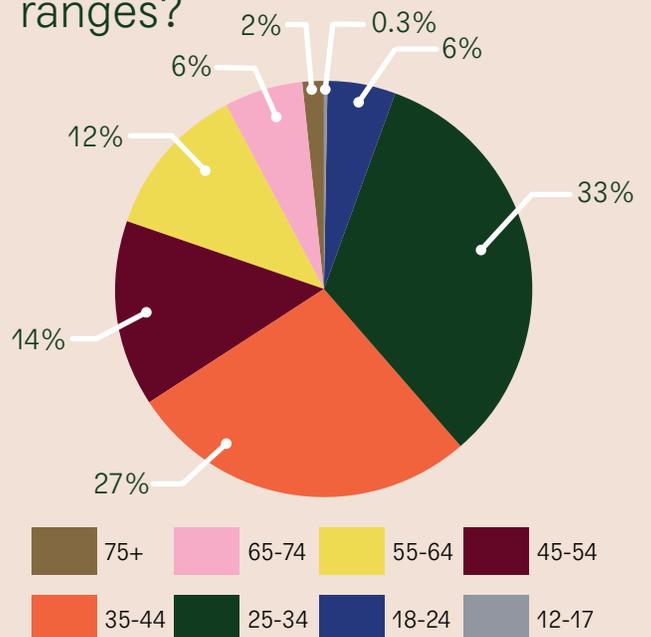
Who do respondents live with?



How many respondents have a dog(s)?



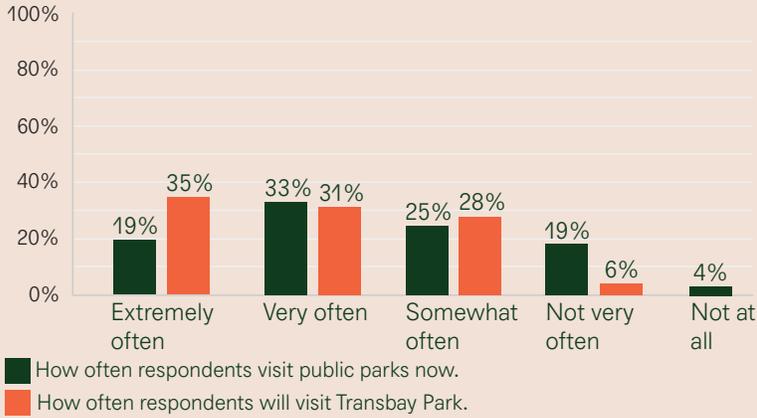
What are the respondents age ranges?



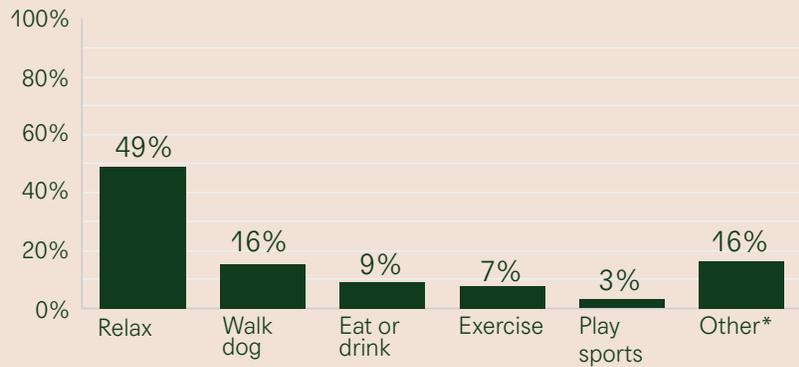
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SURVEY ONE KEY FINDINGS

Comparison of current park visits versus estimated future Transbay Park visits.

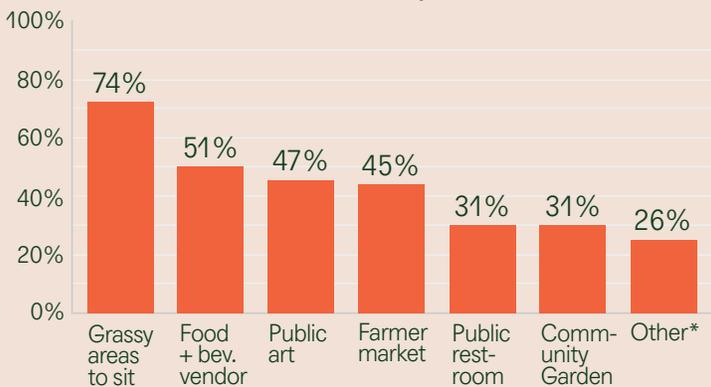


What activity do respondents do at parks?



*Top write-in responses for "other" included play with kids, walk, get fresh air and people watch.

What amenities would respondents like to see at the park? (multi-choice)



*Top write-in responses for "other" included security and staff, outdoor gym, water feature, seating and a walking path.



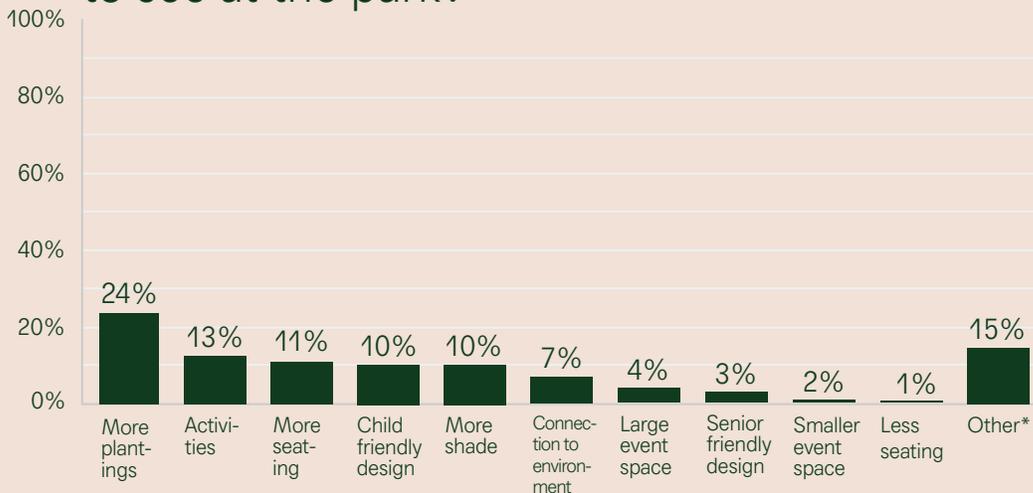
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SURVEY ONE KEY FINDINGS

GLOBAL AND LOCAL PARK FAVORITES

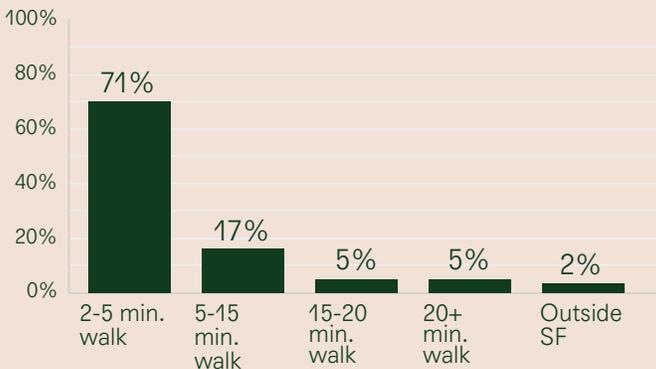


What design elements would respondents most like to see at the park?

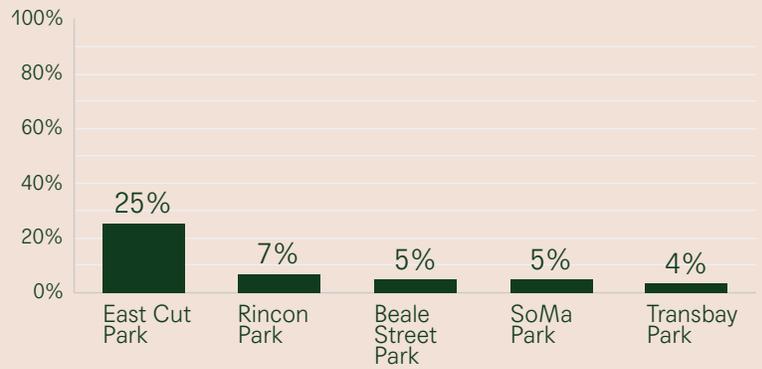


*Top write-in responses for "other" included safety, cleanliness, dog friendliness, universal design, areas to read, green space, and lots of seating.

How far do respondents live from the park?



What do respondents want to rename the park?*



*Top five write in responses were recorded, all others were omitted.

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SURVEY ONE KEY FINDINGS

Additional Comments:

“I’m hoping this is a true neighborhood park and not super scripted for events. Have a play area for kids, benches, walking path and please allow well behaved dogs.”

“I am concerned about security of the people using the park and about the park ending up to be a hangout for vagrants.”

“I’m so glad that there’s going to be more green space (especially since the Transbay Terminal has been closed since it just opened). Sometimes walking through the Financial District or Embarcadero area on the weekends - it can feel like a ghost town which is disappointing because San Francisco is such a vibrant city. It would be good to bring some activity and hustle and bustle to the area.”

“It would be nice if it were actually a **USABLE** space with real hours. This shouldn’t be closed on the weekends and it shouldn’t only be for kids or dogs. People need to invigorate this neighborhood, we need to picnic here, we need to make friends here, we need events and pop up coffee. People leave the East Cut on the weekend bc there is nothing to do and the few business here are closed. Let’s create something and build on it. Weekday 9 to 5 parks for kids or nearby employees waste a space that should be beautiful, green and inviting.”

“Please add some high quality public art.”

“Why does this park need a children’s area? Are there children or schools nearby? Eliminate that and just make a place for adults to relax during the workday.”

“Integrate Transbay Park’s design and programming with Under-ramp and Salesforce Parks so that the three are complementary and not duplicative.”

“Plaques detailing the recent and not so recent history of the neighborhood (geology, prehistory, 20th century, and all the recent transbay stuff) could be interesting for people unfamiliar with the neighborhood.”

“Looking forward to having more open space so close to my home. Would like to see it restricted to wheeled or motorized transport devices other than strollers or wheelchairs, maybe meandering paths and open sightlines.”

“Put in a lot of trees. I think people would rather see trees when they're in the park instead of the boring buildings they see every day. It would be nice to almost forget you're in the city when you're there.”

“Keep it free from skateboarders, scooters and cyclists so it’s a safe space for seniors, pedestrians, kids and strollers. Well chosen plantings, seating spaces and design to discourage camping, vandalism, trash and high maintenance issues.”

“I don’t like parks with fancy plants where you’re limited to certain paths. Prioritize open grass, trees for shade, minimize barriers.”

“In case I haven’t made it clear, this park would be a prime opportunity for an interactive water feature. SF lacks a world-class park with this type of feature.”