



THE EAST CUT

MEETING AGENDA EXECUTIVE COMMITTEE

The East Cut Community Benefit District
Friday, January 24, 2020 12:00-1:30pm
160 Spear St. Suite 415

All of The East Cut CBD Committee meetings are open to the public. Attendees may address the committee on items appearing on the agenda during the discussion of those items and may also address the committee on items on or not on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have up to 2 minutes to address the committee.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The East Cut CBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

OPEN SESSION

- A. Call to Order and Review of Public Comment Guidelines (12:00pm)
- B. Introductions (12:02pm)
- C. Discussion and Approval Items (12:05pm)
 - C-1 **APPROVE** minutes from 11.22.19 Executive Committee meeting.
 - C-2 Executive Director Report:
 - i. REVIEW and DISCUSS proposed East Cut CBD's 2020 organizational goals. DISCUSS and **APPROVE** a working group of the Executive Committee to further refine and develop The East Cut CBD's organizational goals for The East Cut CBD Board of Directors meeting in February. (Robinson)
 - ii. UPDATE on Board Committees and Committee Chairs. DISCUSS and **APPROVE** The East Cut CBD Executive Committee's regular meeting schedule. (Robinson)
 - C-3 Salesforce Park Committee Report:
 - i. REVIEW, DISCUSS, and **APPROVE** Salesforce Park FY 19-20 first and second quarter maintenance and operations invoices for payment. (Lituchy)
 - ii. DISCUSS and **APPROVE** a recommendation to the full board of directors to add an additional \$478,000 to the FY20-21 Salesforce Park maintenance and operations budget. (Lituchy)
 - iii. UPDATE on Salesforce Park programming and operations. (Robinson)
 - C-4 Neighborhood Parks and Greenspace Committee Report:
 - i. UPDATE on Under Ramp Park funding and design. (Acosta/Robinson)
 - ii. UPDATE on continuing parks and greenspace projects within The East Cut Community Benefit District. (Acosta/Robinson)
 - 1. The East Cut Street Life Plan and SoDA
 - 2. Guy Place Park
 - 3. Essex Street Community Garden

4. Transbay Park
5. District street tree maintenance
6. Salesforce Park Winterfest

C-5 Economic Development Committee Report:

- i. DISCUSS and **APPROVE** the creation of a district merchants' association. (Edwards)
- ii. DISCUSS the role of the Economic Development Committee with The East Cut CBD's Fundraising Plan. (Edwards)
- iii. UPDATE on The East Cut CBD website redesign. (Lagarde)

C-6 Street Services and Safety Committee Report:

- i. UPDATE on the Embarcadero Navigation Center. (Robinson)
- ii. DISCUSS how to measure the Navigation Center's effectiveness and its impact on the District. (Darling)
- iii. PRESENTATION and REVIEW of monthly street services statistics and activities. (Robinson)
- iv. UPDATE on cleaning hours for The East Cut CBD. (Robinson)

C-7 Finance & Development Committee Report:

- i. REPORT on The East Cut CBD's fundraising efforts for the first quarter of FY19-20. (Lagarde)

D. Announcements and Requests for Information (1:25pm)

E. General Public Comment on Items Not on the Agenda (1:28pm)

F. Adjourn (1:30pm)

Next Executive Committee Meeting

TBD