



THE EAST CUT

AGENDA

EXECUTIVE COMMITTEE MEETING

The East Cut Community Benefit District
Monday, January 27, 2025, 3:30-5:00pm
528 Folsom Street

All The East Cut CBD Committee meetings are open to the public. Members of the public may attend the meeting in person to address the Committee on agendized items during the discussion of those items and may also address the committee on agendized or non-agendized items during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have up to 2 minutes to address the committee.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The East Cut CBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

OPEN SESSION

- A. Call to Order and Review of Public Comment Guidelines (3:30 pm)
- B. Introductions (3:32 pm)
- C. Discussion and Approval Items (3:35 pm)
 - C-1 **APPROVE** minutes from 12.02.24 Executive Committee meeting.
 - C-2 President Report:
 - i. President's report on material items.
 - ii. UPDATE on and DISCUSS filling five empty seats on The East Cut board – 2 residents, 2 non-property owning businesses, and 1 large property owner.
 - C-3 Finance Committee Report:
 - i. REVIEW, DISCUSS, and **RECOMMEND** an amended FY25 operating budget for The East Cut. (Bailey/Robinson)
 - C-4 Executive Director Report:
 - i. UPDATE on Downtown Plan and initial meeting with Mayor Lurie's Housing and Economic Development Policy Director.
 - ii. REPORT on material East Cut activities.
 - C-5 Communications Report:
 - i. UPDATE on communications projects, including neighborhood signage, website redesign, and The East Cut's PR contract with Berg Davis. (Sakhalkar)
 - C-6 Neighborhood Activation Report:
 - i. UPDATE on material neighborhood activation activities, including Let's Glow, Guy Place Mini Park improvements, Lansing Tile Stairs. (Rieger)
 - C-7 The Crossing Report:
 - i. UPDATE on Crossing projects and events, including the Circus Bella winter show, the Blue Depot micro-retail kiosk, construction of a commissary, installation of a playground, vendor updates, and upcoming programming. (Staff)

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- D. Announcements and Requests for Information (4:55pm)
- E. General Public Comment On Items Not On The Agenda (4:58pm)
- F. Adjourn

