



THE EAST CUT

MEETING AGENDA

The East Cut Community Benefit District

Meeting of the Board of Directors

Monday, June 10, 2024, 3:00pm

2 Folsom Street (The Gap, Inc.) – Lobby Conference Room Ground Floor

All The East Cut CBD Board meetings are open to the public. Members of the public may attend the meeting in person or by videoconference or by telephone as noted below to address the Committee on agendized items during the discussion of those items and may also address the committee on agendized or non-agendized items during the General Public Comment period, so long as the matters addressed fall within the scope of the board's authority.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The Board reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the President or by a vote of a majority of the members present.

Members of the public may attend this meeting in person or virtually. The virtual meeting link can be found at: <https://www.theeastcut.org/meetings>

OPEN SESSION

- A. Call to Order and Review of Public Comment Guidelines (3:00pm)
- B. Introductions
- C. Disclosure by Directors of Any Conflicts of Interest
- D. Approval of 4.22.24 Board Meeting Minutes
- E. Board President's Report:
 - E-1 REPORT on action items from the May Executive Committee meeting. (Heyboer)
 - E-2 DISCUSS and **APPROVE** an executive director annual review task force. (Heyboer)
 - E-3 REVIEW of FY23-24 Goals for The East Cut CBD. (Heyboer/Robinson)
 - E-4 DISCUSS and **APPROVE** FY24-25 Goals for The East Cut CBD. (Heyboer/Robinson)
- F. Finance Committee Report:
 - F-1 REVIEW, DISCUSS, and **APPROVE** The East Cut CBD's FY24 3rd Quarter financial statements. (Bailey/Robinson)
 - F-2 REVIEW, DISCUSS, and **APPROVE** The East Cut CBD's FY25 proposed operating budget. (Robinson)
 - F-3 DISCUSS and **APPROVE** an FY25 assessment increase of 3%. (Robinson)
- G. East Cut Sports & Dog Park Report:
 - G-1 UPDATE East Cut Sports & Dog Park development and fundraising. (Lagarde)

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H. The Crossing Report:

- H-1 UPDATE on outstanding ECLP Invoices. (Robinson)
- H-2 UPDATE on The Crossing staffing. (Robinson)
- H-4 UPDATE on The Crossing communications. (Robinson/Lau)

I. Neighborhood Activation Committee Report:

- I-1 REPORT beautification and activation priorities for FY25. (Jaksa)

J. Salesforce Park Committee Report:

- J-1 UPDATE on park programming and communications. (Grisso)

K. Executive Director Report:

- K-1 REPORT on Downtown First Thursdays.
- K-2 UPDATE on Berg Davis communication work for The East Cut.
- K-3 UPDATE on renewing The East Cut CBD ahead of the required renewal time of 2030.

L. Announcements and Requests for Information (4:55 pm)

M. General Public Comment On Items Not On The Agenda (4:58 pm)

N. Adjourn (5:00 pm)

Next Meeting of The East Cut CBD Board of Directors

Monday, September 9, 2024

3:00 – 5:00pm

