



THE EAST CUT

MEETING AGENDA EXECUTIVE COMMITTEE MEETING The East Cut Community Benefit District Monday, July 22, 2024, 3:30-5:00 pm 528 Folsom Street

All The East Cut CBD Committee meetings are open to the public. Members of the public may attend the meeting in person to address the Committee on agendized items during the discussion of those items and may also address the committee on agendized or non-agendized items during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have up to 2 minutes to address the committee.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The East Cut CBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

OPEN SESSION

- A. Call to Order and Review of Public Comment Guidelines (3:30 pm)
- B. Introductions (3:32 pm)
- C. Discussion and Approval Items (3:35 pm)
 - C-1 **APPROVE** minutes from 05.22.24 Executive Committee meeting.
 - C-2 Board President Report:
 - i. UPDATE on material activities of The East Cut CBD. (Heyboer)
 - C-3 CONVERSATION with HomeRise Director of Housing Operations and Felton Institute (Resident Services).
 - C-4 Executive Director Report:
 - i. REPORT on City Budget allocations for downtown.
 - ii. REPORT on material East Cut activities:
 - Downtown First Thursdays
 - Vacant to Vibrant Openings
 - iii. UPDATE on Berg Davis communication work for The East Cut.
 - iv. DISCUSS and **APPROVE** position on San Francisco Business Tax Reform ballot measure.
 - C-5 The Crossing Report:
 - i. UPDATE on The Crossing staffing. (Robinson)
 - ii. UPDATE on neighborhood events and pickleball community meeting. (Robinson/Lau)

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- C-6 Neighborhood Activation Committee Report:
 - i. REPORT on FY25 goals: (Jaksa)
 - The Crossing capital site improvements
 - PG&E digital projection project
 - Tree planting
 - Lansing Tiled Stairs
 - Guy Place Dog Relief

- C-7 Salesforce Park Committee Report:
 - i. UPDATE on park budget, programming, and communications. (Grisso)

- C-8 East Cut Sports & Dog Park Report
 - i. UPDATE East Cut Sports & Dog Park development and fundraising. (Lagarde)

- D. Announcements and Requests for Information (4:55pm)

- E. General Public Comment On Items Not On The Agenda (4:58pm)

- F. Adjourn

Next Executive Committee Meeting
Monday, August 26, 2024
3:30 – 5:00pm
528 Folsom Street

