



THE EAST CUT

MEETING AGENDA

The East Cut Community Benefit District

Meeting of the Board of Directors

Monday, October 28, 2024, 3:00pm

2 Folsom Street (The Gap, Inc.)

All The East Cut CBD Board meetings are open to the public. Members of the public may attend the meeting in person to address the Committee on agendized items during the discussion of those items and may also address the committee on agendized or non-agendized items during the General Public Comment period, so long as the matters addressed fall within the scope of the board's authority.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The Board reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the President or by a vote of a majority of the members present.

OPEN SESSION

- A. Call to Order and Review of Public Comment Guidelines (3:00pm)
- B. Introductions
- C. Disclosure by Directors of Any Conflicts of Interest
- D. Approval of 09.09.24 Board Meeting Minutes
- E. Nominating Committee Report
 - E-1 PRESENT a recommended slate of board officers for The East Cut CBD for **APPROVAL**. (Post)
- F. Board President Report
 - F-1 REPORT on action items from the October Executive Committee meeting.
 - F-2 REVIEW, DISCUSS, and **APPROVE** that the executive director enter into a project agreement and contract not to exceed \$54,102.40 with A3-Immersive, LLC to produce and execute The East Cut's components of 2024 Let's Glow light projection festival.
- G. Audit Committee Report
 - G-1 REVIEW, DISCUSS, and **ACCEPT** The East Cut CBD's FY23-24 audit report (Brandin)
- H. East Cut Sports & Dog Park Report
 - H-1 UPDATE on East Cut Sports & Dog Park development, the recent fundraising gala, and fundraising next steps. (Lagarde/Robinson)
- I. Communication Committee Report
 - I-1 REPORT on progress on The East Cut CBD's development of a new website. (Post)
 - I-2 PRESENT East Cut Sports & Dog Park fence banner designs and a new neighborhood light pole banner design direction. (Sakhalkar)
 - I-3 REPORT on ongoing marketing and communication projects. (Sakhalkar)

528 Folsom Street
San Francisco
CA 94105

415 543 8223
info@theeastcut.org
theeastcut.org

J. The Crossing Committee Report:

- J-1 UPDATE on The Crossing's FY25 Budget. (Santana)
- J-2 UPDATE on site improvements at The Crossing. (Santana)
- J-3 UPDATE on The Crossing staffing. (Robinson)
- J-4 UPDATE on recent and upcoming Crossing programming. (Lau)

K. Executive Director Report

- K-1 REPORT on the development of a comprehensive plan for Downtown and a future City budget request.
- K-2 REPORT on material East Cut activities.

L. PRESENTATION by SFMTA staff on its Biking & Rolling Plan that directs SFMTA future investments in the biking and rolling network, support facilities, programs, and policies for the next 10-15 years.

M. Announcements and Requests for Information (4:55 pm)

N. General Public Comment On Items Not On The Agenda (4:58 pm)

O. Adjourn (5:00 pm)

Next Meeting of The East Cut CBD Board of Directors

Thursday, December 12, 2024

4:00 – 7:00pm

