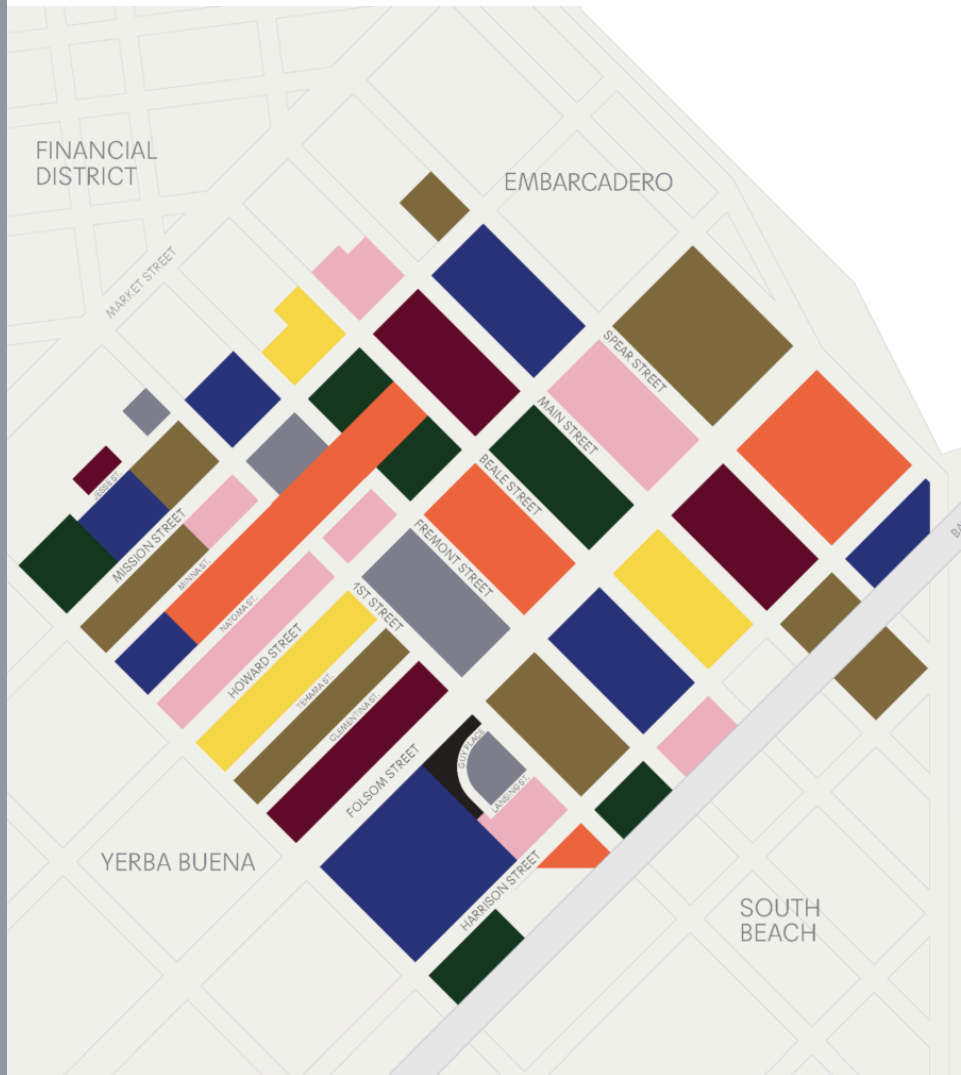


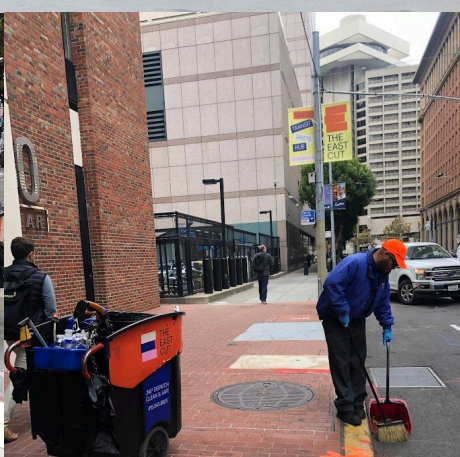
Operations Report

December 2024

Prepared by: Block by Block
for The East Cut Community Benefit District



Highlights



Trash

8,600
lbs. of trash



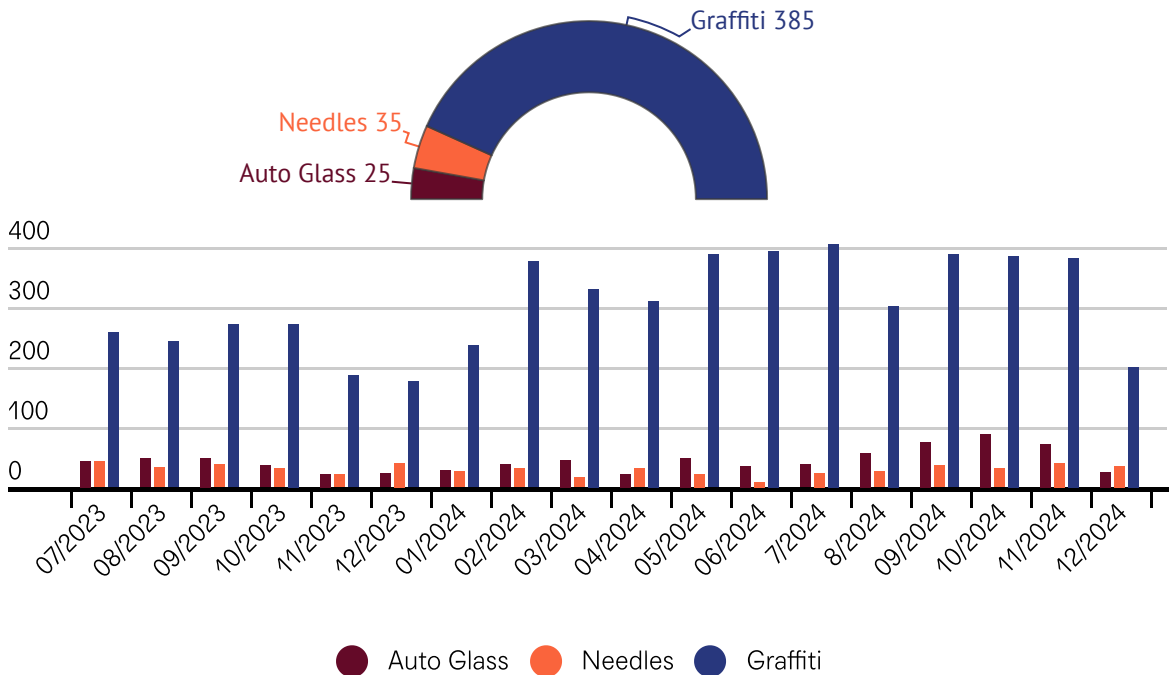
120,450
lbs.YTD

Employee Recognition



The East Cut CBD team celebrated in style with their annual Christmas lunch party, hosted at GAP headquarters. The food was delicious and the holiday spirit and Christmas games were unforgettable. Wishing everyone a joyful and amazing holiday season

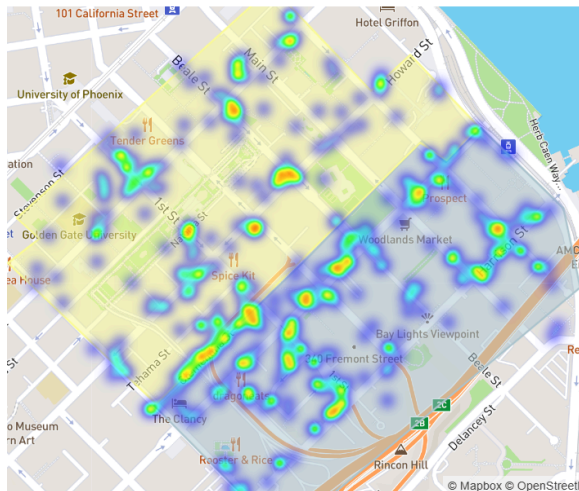
Quality of Life Cleaning



Zones Pressure Washed

1,2,4,5

See pressure washing map [here](#).



This map shows all of the feces removed by The East Cut services team in the past month.

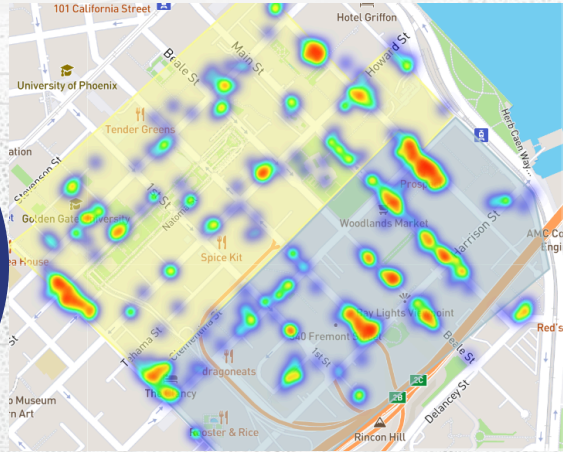
Overnight Safety



December
Calls
9

Oct
16 Calls

Nov
21 Calls



Overnight Safety Business contacts. The red marked areas on the heat map indicate that the surrounded properties are visited more frequently.

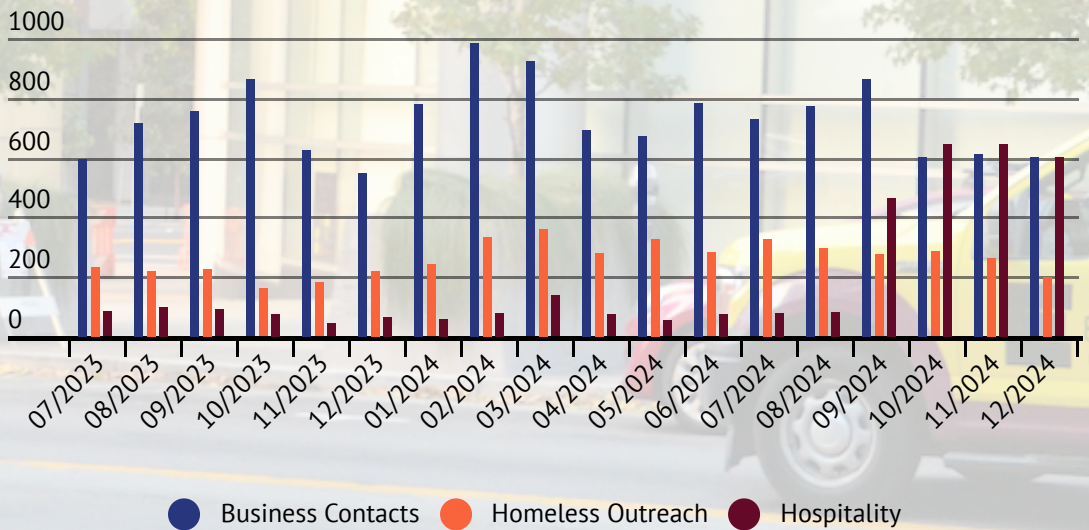
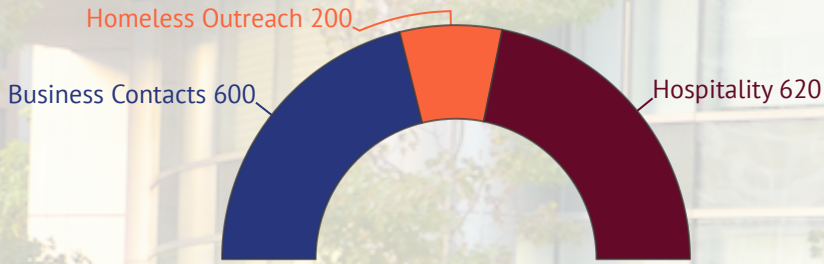
Calls for service



December
average
unhoused
sleepers
12.0

An ambassador witnessed a car fire at 540 Howard Street. After firefighters extinguished the blaze, police arrested the driver, Thankfully there was no damage to any property or any major injuries.

Hospitality



Jessica continues to make a strong impact at Salesforce Park and The Crossing. Her friendly and proactive approach has helped inform residents, workers, and visitors about neighborhood events and amenities. By providing personalized recommendations and maintaining a consistent presence, she has strengthened community connections and enhanced the visitor experience. Jessica's efforts have been key to making the district more welcoming and accessible.



Dispatch



Calls Received - 70

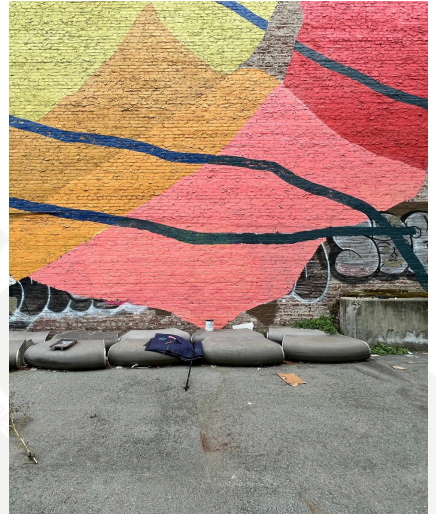
Text/Direct Message Received
-10

Emails Received - 70



311 Requests
to City
60

Before & After



When the beautiful mural at 580 Howard Street was tagged, our team sprang into action, covering the graffiti with perfectly matched paint and restoring its fresh, vibrant look



When Recology bins are damaged by fire, they can leave trash and debris scattered across the sidewalk. Our dedicated Cleaning Ambassador, Lorenzo, stepped in to safely clear the debris and reported the damaged compost bin to 311 for replacement. Thank you, Lorenzo, for your quick action and for keeping our streets clean and safe

Meet The Team

CLEANING TEAM

Dwight



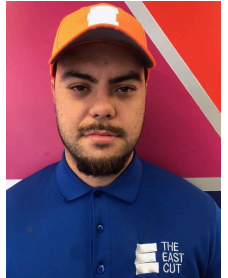
Robert



Jerry



Juan



Nicholas



Lorenzo



Zain



Dennis



Gabriel

HOSPITALITY



SAFETY TEAM

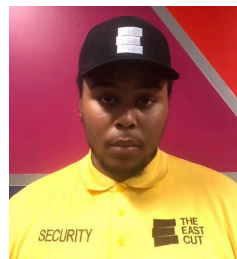
Jordan



Masen



Andrew



Brandon



Meet The Team

DISPATCH TEAM

Alyssa



Rene



Dawanna
(Photo Pending)

TEAM LEADERS

Mario



Norman



James C ("JC")



Juan



Robert P



James
Operations Manager



Robert W
Operations Supervisor

