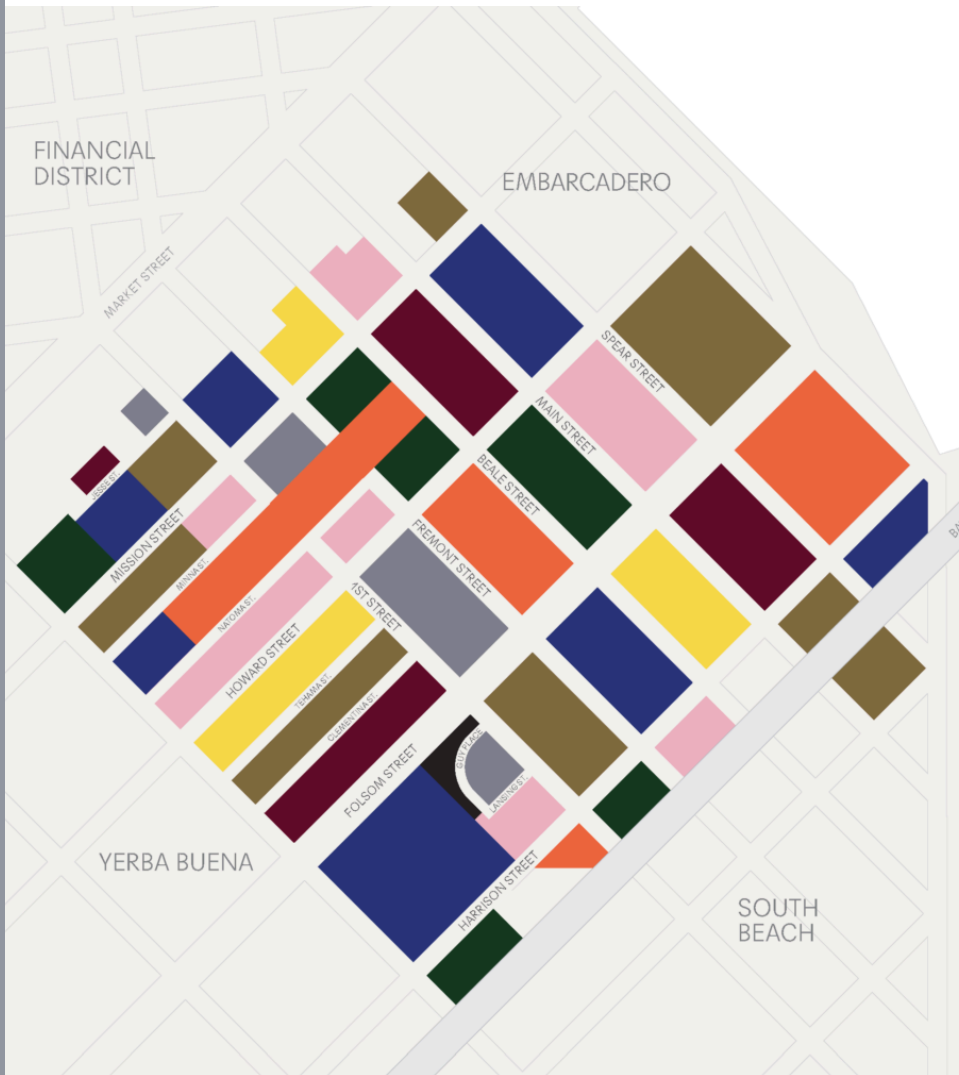


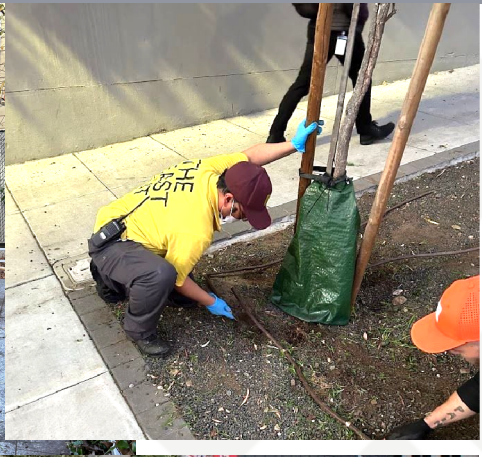
Operations Report

January 2025

Prepared by: Block by Block
for The East Cut Community Benefit District



Highlights



Trash

7,225
lbs. of trash



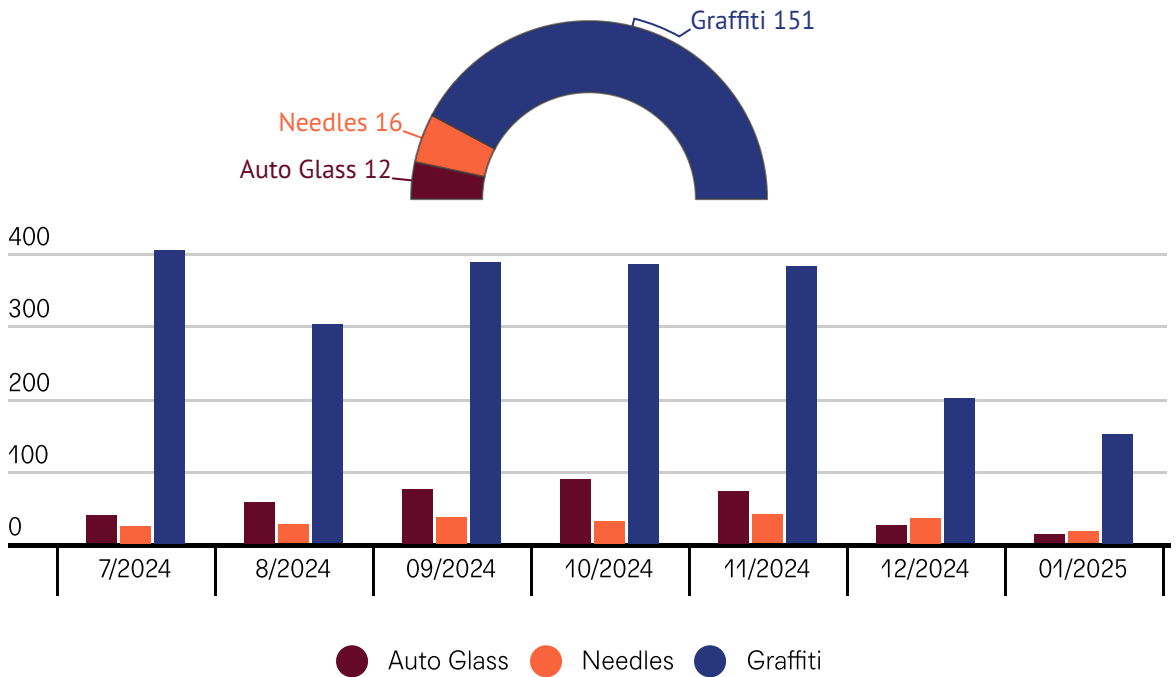
127,675
lbs.YTD

Employee Recognition



We're thrilled to introduce Lorenzo Martinez as our new Team Leader! Since joining The East Cut in 2023, Lorenzo has been a key player in the success of our program. Now, he's stepping into a leadership role to guide and mentor our incredible ambassadors.

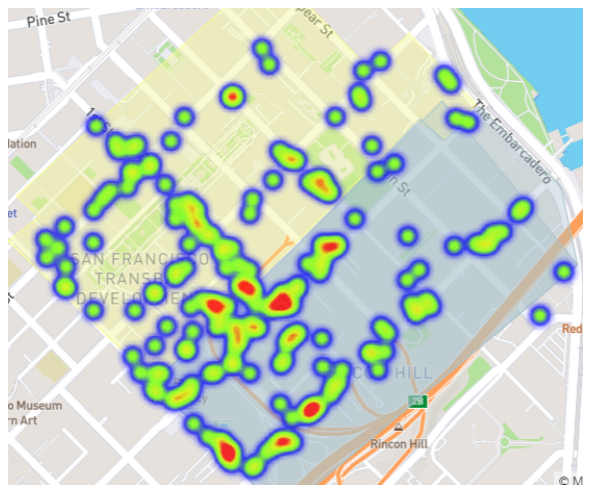
Quality of Life Cleaning



Zones Pressure Washed

1,2,4,5

See pressure washing map [here](#).



This map shows all of the feces removed by The East Cut services team in the past month.

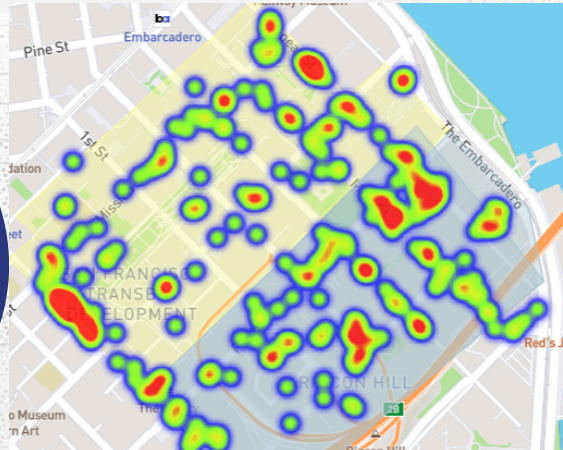
Overnight Safety



January
Calls
13

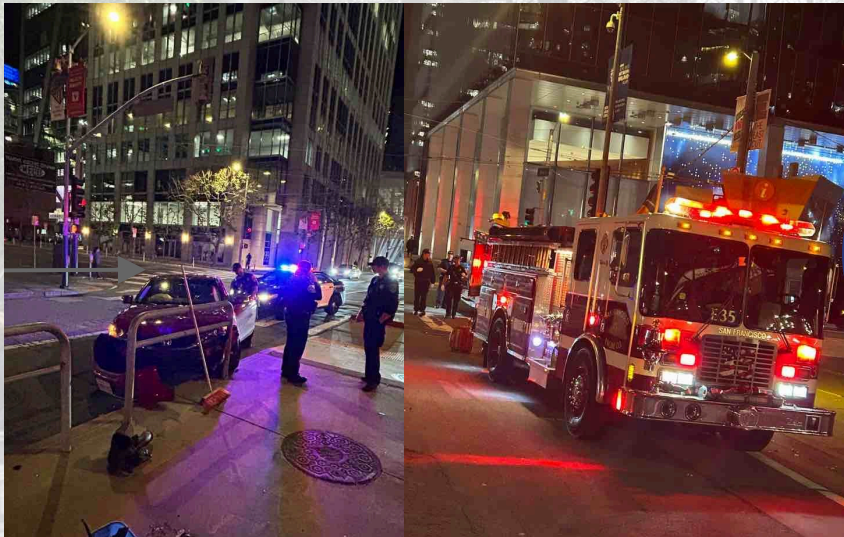
Nov 21
Calls

Dec
9 Calls



Overnight Safety Business contacts. The red marked areas on the heat map indicate that the surrounded properties are visited more frequently.

Calls for service

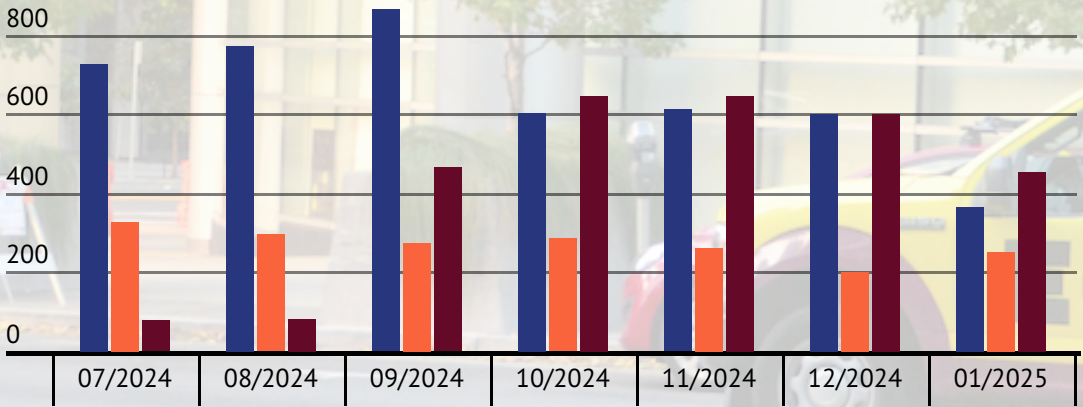
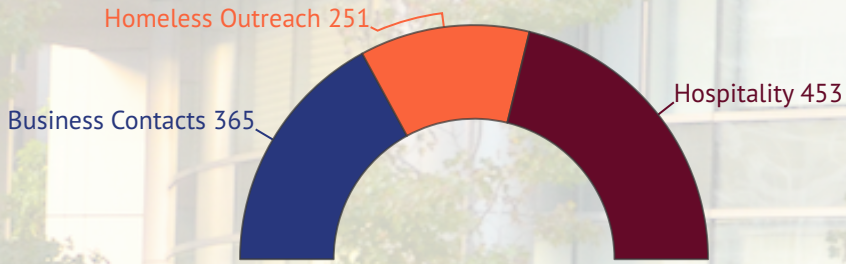


January
average
unhoused
sleepers

10.5

The overnight safety team was present at the scene when the accident occurred at the intersection of Howard and Beale. They confirmed that there were no major injuries or property damage.

Hospitality



● Business Contacts ● Homeless Outreach ● Hospitality

Jessica continues to make a strong impact at Salesforce Park and The Crossing. Her friendly and proactive approach has helped inform residents, workers, and visitors about neighborhood events and amenities. By providing personalized recommendations and maintaining a consistent presence, she has strengthened community connections and enhanced the visitor experience. Jessica's efforts have been key to making the district more welcoming and accessible.



Dispatch



Calls Received - 96

Text/Direct Message Received
-28

Emails Received - 38

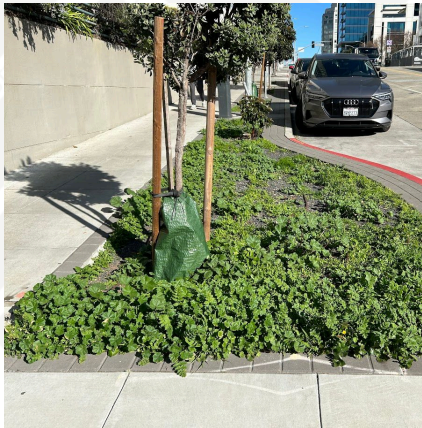


311 Requests
to City
71

Before & After



Graffiti rarely appears on Yellow ADA truncated walkways, but when it does, scrubbing isn't enough. Our team uses a mobile pressure washer for a thorough and effective cleanup



The team undertook a special project at Harrison and Essex, where collaborative efforts in weeding significantly improved the area's appearance

Meet The Team

CLEANING TEAM

Dwight



Robert



Jerry



Juan



Nicholas



Lorenzo



Zain



Dennis



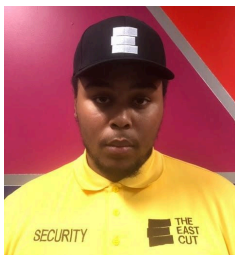
Gabriel

HOSPITALITY



SAFETY TEAM

Andrew



Masen



Reaunte



Brandon



Meet The Team

DISPATCH TEAM

Alyssa



Rene



Dawanna
(Photo Pending)

TEAM LEADERS

Mario



Norman



James C ("JC")



Juan



Lorenzo



James
Operations Manager



Robert W
Operations Supervisor

